



**FOR IMMEDIATE RELEASE**  
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**\$29.7 Million from Proposition 64 Available for Youth Substance Use Prevention**  
*California's Adult Use of Marijuana Act to Fund Second Round of Community-Based Youth Prevention and Education Partnerships Across the State*

**Sacramento, Calif.** – The Center at Sierra Health Foundation under contract with the California Department of Health Care Services today announced \$29.7 million in available funding for the statewide Elevate Youth California youth substance use prevention program. Funded by revenue generated by Proposition 64, which legalized adult use of cannabis in California, this statewide program will continue to build support for community-based and tribal organizations developing or increasing youth-focused community substance use disorder prevention and early intervention efforts for communities disproportionately impacted by the War on Drugs.

Multi-year grants of up to \$1 million per project will fund nonprofit organizations and tribal entities working with youth ages 12 to 26 years old and in urban and rural areas of the state, particularly with communities of color disproportionately impacted by the War on Drugs. Funding will support efforts through November 2023.

Eligible organizations applying for funding must take the following approaches:

- 1) Invest in youth leadership and development
- 2) Provide services and support through the cultural lens of the impacted community
- 3) Promote population-level impacts through policy, systems and environmental change.

An initial round of funding awarded this year supports [26 community partners](#) with \$21.5 million through November 2022. Funding for the program comes through California Department of Health Care Services' Proposition 64 California Cannabis Tax Fund, Allocation 3, Youth Education Prevention Early Intervention and Treatment Account. Funding to this account is anticipated to grow each year, dependent upon the tax revenue created by the legalization of cannabis.

Proposers' webinars to review the funding opportunity and the application process will be held on September 10 from 12 p.m. to 1:30 p.m. and September 17 from 11 a.m. to 12:30 p.m.

Applications are due October 2, 2020 at 1 pm. Award announcements are tentatively scheduled for November 2020.

The request for applications and webinar registration are available on the Elevate Youth California website: [elevateyouthca.org](http://elevateyouthca.org).

The Center at Sierra Health Foundation is managing the project. Questions can be e-mailed to The Center at [elevateyouthca@shfcenter.org](mailto:elevateyouthca@shfcenter.org).

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**About The Center at Sierra Health Foundation:** *The Center works to promote health and racial equity in communities throughout California with local, state and national partners. Learn more at [www.shfcenter.org](http://www.shfcenter.org).*

**About Department of Health Care Services (DHCS):** *DHCS oversees comprehensive health care, including mental health and substance use disorder prevention and treatment services, for about 13 million Californians—nearly one-third of the state's population. The department's largest program is Medi-Cal, the backbone of California's health-care safety net. Learn more at [www.dhcs.ca.gov](http://www.dhcs.ca.gov)*

**About Proposition 64:** *Proposition 64 funding prioritizes youth education, prevention and early intervention, connecting youth and their families to programs that include wraparound care in communities disproportionately harmed by past and current drug policies and criminalized for substance use.*