



THE CENTER
at Sierra Health Foundation

Welcome to the *Opioid and Stimulant Use Disorder Prevention and Education RFA Overview Webinar*

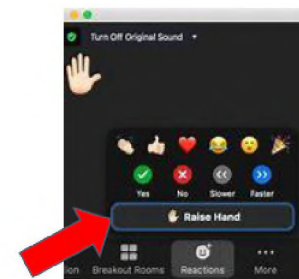
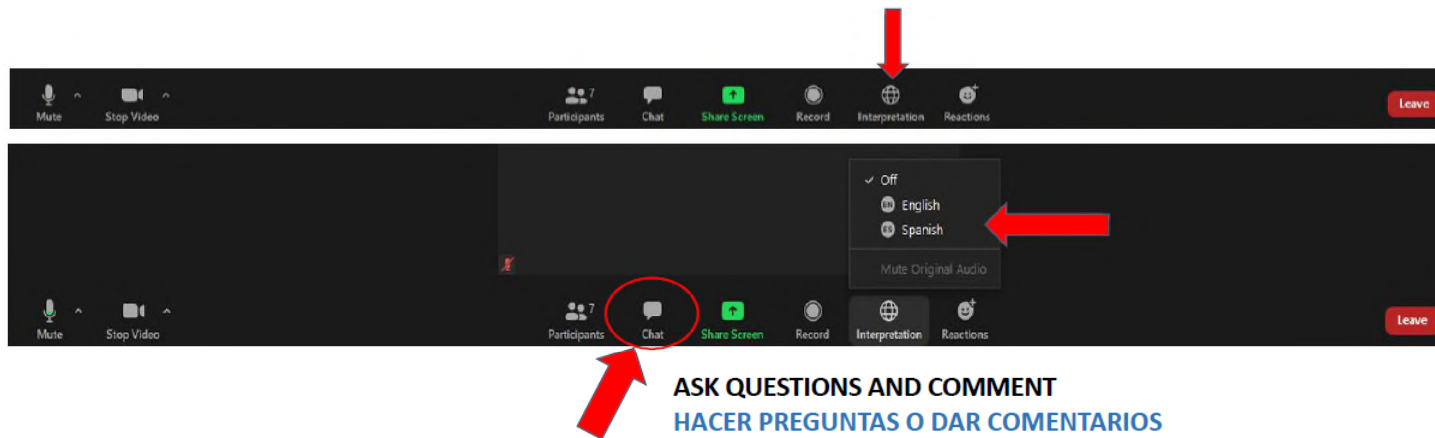
June 30, 2026

English

If you are a monolingual English speaker, please select the world-like interpretation icon at the bottom of the screen, then select English. If you are using Zoom via a telephone/tablet, you will select the three dots to see more options, followed by interpretation and then English.

Español

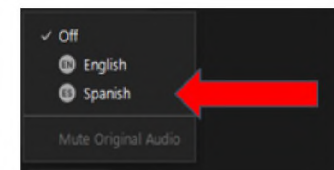
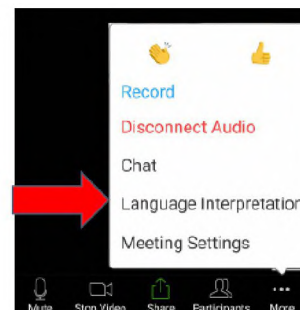
Si solo habla o prefiere escuchar en español, seleccione el icono de interpretación que parece a un mundo en la parte inferior de la pantalla, luego seleccione español y no olvide silenciar el audio original. Si está usando Zoom en un teléfono o tableta, seleccionará los tres puntos para ver más opciones, seguido por interpretación y después español y activar.



ZOOM APP ON PHONE OR TABLET APLICACIÓN DE ZOOM POR TELÉFONO O TABLETA



SELECT THE THREE DOTS
SELECCIONE LOS TRES PUNTITOS



SELECT YOUR LANGUAGE
SELECCIONE SU LENGUAJE

Opioid and Stimulant Use Disorder Prevention and Education RFA Overview Webinar

Agenda

MAT access
points
project



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- The Team and Background
- General Information
- The Funding Opportunity
- How to Apply
- Wrap Up



Our Team

Our Team



Nora Dunlap (she/her)
Managing Director



Amy Lawrence (she/her)
Senior Program Officer



Marisa Vang (she/her)
Senior Program Associate



Tiare Summerhays (she/her)
Program Associate



Sadie Luke (she/her)
Program Assistant



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THE CENTER

at Sierra Health Foundation

- Launched in 2012 as a 501(c)(3) nonprofit
- Contracted by DHCS to be administrative entity of the MAT Access Points Project:
 - Contracts, compliance, budgets
 - Payments
 - Deliverable tracking
- Dedicated to health and racial equity
- Join our [mailing list](#) to stay up-to-date on upcoming funding opportunities and news
- Check out [The Center's website](#) to learn more about our projects

MAT Access Points Project Program Goal



To fund a network of organizations throughout California to address the opioid and stimulant use crisis by supporting and expanding prevention, education, stigma reduction, life-saving overdose prevention and response services, infectious disease prevention services, treatment and recovery services for people with opioid use disorder (OUD), stimulant use disorder, and substance use disorder (SUD), and by increasing access to Medications for Addiction Treatment (MAT).



General Information

RFA Timeline & Office Hours



RFA Released	June 24, 2026
Applications Due	July 22, 2026, at 1:00pm PST
Contracts Begin	September 1, 2026

We will host office hours for potential applicants to ask any questions that may come up. The links to join are available in the RFA and below.

Office Hours – Join Zoom [Here](#)

- Tuesday, July 7, from 1 p.m. – 2 p.m. PT
- Monday, July 13, from 2 p.m. – 3 p.m. PT
- Thursday, July 16, from 10 a.m. – 11 a.m. PT
- Tuesday, July 21, from 11 a.m. – 12 p.m. PT

Checklist



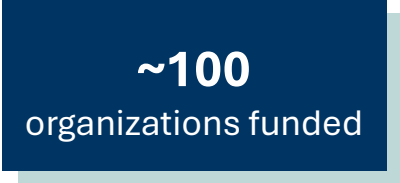
- ☐ Review the Request for Applications (RFA)
- ☐ Complete the application in the online portal:
 - Complete application questions
 - Add required attachments:
 - Proposed project Budget
 - W-9
 - 501(c)(3) Determination Letter
 - IRS Form 990
 - Most recent unaudited financial statements
 - Most recent audited financial statements (if available)
 - Board of Directors List
 - MOU (if you have a fiscal sponsor)
 - Complete Pre-Award Risk Assessment (PARA)



The Funding Opportunity

Program Scope & Funding Amounts

These funds are for organizations to implement community-based outreach, education and prevention activities and referrals to address opioid use, stimulant use and/or polysubstance use in their communities and increase access to treatment services such as Medications for Addiction Treatment (MAT). Organizations must clearly outline their plan in the application.



~100
organizations funded

Contract Period: **September 1, 2026 to August 31, 2027** (12 months)

Award Amount: **Up to \$200,000**

** Please note that OUD or StUD treatment services themselves will not be funded under this opportunity.*

Minimum Eligibility Requirements



Applicant organizations (and their partners):

- Have a primary location in the state of California or if outside of the state, a location in California (note that all activities must take place in California).
- Must be a 501(c)(3) nonprofit entity. If an organization is a nonprofit but does not have 501(c)(3) status, they may use a qualifying fiscal sponsor. Federally recognized tribes are also eligible.
- Must be in good standing at the time of award with:
 - California Franchise Tax Board
 - California Department of Justice, Office of the Attorney General
 - California Secretary of State
 - System of Award Management (sam.gov)
- Must have at least two years of experience providing prevention and education services.
- Shall not discriminate based on race, color, religion (creed), age, national origin (ancestry), disability, marital status, sexual orientation or military status in any of its activities or operations.

Scope of Work



Activities and materials developed through this funding opportunity must be related to opioid use, stimulant use or polysubstance use and should be focused primarily on three outcomes:

1. Increased individual and community understanding of OUD and StUD, and/or polysubstance use in communities and prioritizing public health solutions that focus on positive messages to prevent SUD.
2. Decreased community and individual stigma of people who use drugs and SUD care and treatment services.
3. Integrated and strengthened treatment referral pathways for OUD and StUD in communities.

Examples of Funded Activities



Examples of outreach and education activities that could be funded include, but are not limited to:

- Training and funding substance use navigators, behavioral health counselors, community champions, peer workers or other community health worker models to incorporate OUD and StUD outreach, education and treatment referrals into their workflow.
- Implementing stigma-reduction campaigns. This can include social media campaigns or other media campaigns (such as radio) to push for narrative change. (Note: If funded, all media needs pre-approval from The Center and DHCS. Please consider this as you build your timeline).
- Hosting community workshops, tabling at events, participating in wellness fairs, etc. to provide community outreach and education around OUD and StUD.
- Recruiting and training community leaders/trusted messengers as ambassadors to provide resource navigation and facilitate community conversations.

Examples of Funded Activities



Examples of treatment connections* that could be funded include, but are not limited to:

- Connecting individuals served with ongoing OUD and StUD treatment services and resources through referrals and partnerships.
 - Connecting with County partners.
 - Connecting with treatment partners in the community.
- Integrating school-based screenings and referrals.
- Addressing barriers to treatment access such as transportation, language accessibility, long wait lists (e.g., through a shuttle service with an already owned organizational vehicle, rideshares or bus passes; provide bilingual services etc.).

Please note that OUD or StUD treatment services themselves **will not be funded under this opportunity.*

Payment Schedule



These contracts will be **deliverable-based**. Payments will be initiated by The Center *after* funded partners complete a set of deliverables and send us an invoice.

The deliverables, the dollar amount associated with each deliverable, and the period of completion will be established in the contract agreement.

See the next slide for an example.



Deliverable	Deliverable Description	Amount	Invoice Due Date
D1	<u>Contract Compliance Deliverables</u> Execution of contract agreement as well as completion of all required compliance components: • Certificate of Insurance • Sam.gov Active Registration • Executed Contract • Participation in The Center's Onboarding Webinars	\$42,500.00	September 30, 2026
D2	<u>Quarter 1 Deliverables</u> • Write a brief summary (about one paragraph) of the progress on your activities from quarter 1 covering the first month of this contract (September 2026). Refer to your overall proposed activities on <i>Attachment Scope of Services</i> and tailor your written summary to the specific activities of September 2026. • Submit Quarter 1 Quantitative Data Report to UCLA by 10/15/26 (reporting period: 09/01/26 - 09/30/26) <i>*Quarter 1 is one month only so that the following quarters can follow typical calendar cadence and align with UCLA Data Reporting.</i>	\$22,500.00	October 15, 2026
D3	<u>Quarter 2 Deliverables</u> • Write a brief summary (about one paragraph) of the progress on your activities from quarter 2 of this contract (October – December 2026). Refer to your overall proposed activities on <i>Attachment Scope of Services</i> and tailor your written summary to the specific activities of October – December 2026. • Submit Quarter 2 Quantitative Data Report to UCLA by 01/15/27 (reporting period: 10/01/26 - 12/31/26)	\$22,500.00	January 15, 2027
Please note: Funded partners must submit invoices for the above deliverables (D1 through D3) no later than January 15, 2027.			
D4	• Submit 6-month Progress Narrative Report to The Center by 03/31/2027 (reporting period: 09/01/2026-02/28/2027)	\$22,500.00	March 31, 2026

Compliance Requirements



Pre-award Risk Assessment

- Should be completed during application period
- Link to the survey is in the RFA, in the application form, and [linked here](#).

Unique Entity ID (UEI) registration on Sam.gov

- Should be completed by the time of award, if not already active
- Register on [Sam.gov](#)
- Maintain active UEI status throughout entire contract period.

Insurance

- Completed after awarded, within 30 days of signing contract agreement and must remain active throughout the entire contract period.

Others

- Tax-exempt status with IRS, good standing with CA Franchise Tax Board, CA Department of Justice/Attorney General, CA Secretary of State

Reporting & Evaluation Requirements



Quarterly Quantitative Data Reports	Every 3 months (5 total)	Due to UCLA
Six-Month Narrative Progress Report	First 6 months (1 total)	Due to The Center
Annual Site Visit or Check-in Mtg.	Once a year (1 total)	Due to The Center
Six-Month Narrative Progress / Cumulative Final Narrative Report	End of Contract (1 total)	Due to The Center

Reporting templates and links will be shared with awarded funded partners during onboarding.

Reporting schedule can be found in *Appendix E* of RFA and will be included in contract agreements.

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Q & A?



How to Apply

How to Apply

The application form is linked in *Appendix F* of the RFA.



Also linked [here](#).

Fill out the application form and submit all required attachments. If you successfully submit, you will receive a copy of your responses via email.

Submit by or before **1 p.m. PST on July 22, 2026.**

Application Walkthrough

Application Attachments



Attachments Required of ALL Applicants:

- ☐ Proposed Project Budget (template provided*)
- ☐ W-9
- ☐ 501(C)(3) Determination Letter
- ☐ IRS Form 990
- ☐ Unaudited financial statements
- ☐ Board of Directors List
- ☐ Audited financial statements (if available)

Required only of Fiscal Sponsors:

- ☐ Memorandum of Understanding

**Templates are linked in Appendix F of the RFA and in the Application Form.*

Attachment: Project Budget



General instructions & tips:

- Use the template provided and do not alter any fields or formulas outside of what is requested
- Reference the **Budget Example** (2nd tab) to see an example of the level of detail needed
- Don't forget to fill in your organization's name at the top of the budget
- Check that your total requested amount in your budget matches the amount you are requesting in the application form (up to \$200,000)

Budget Walkthrough

Allowable Costs



Recent Changes

- Indirect expenses threshold now 15%*
- Food & drink allowable up to \$10/person**
- Alterations and renovations of any kind are unallowable
- Costs for specific vaccines are allowable

Reminder

- Out-of-state travel is unallowable
- In-state travel costs must follow [Cal HR guidelines](#)
- Stipends or incentives to participate in programming or to complete other evaluations are unallowable. Compensation for volunteer work is allowable.

More information about funding restrictions is in Appendix B of the RFA, in the budget template, and in the [SOR IV Allowable Expenditures Fact Sheet](#).

**Federally negotiated indirect cost rate agreements (NICRAs) will be honored for tribal organizations.*

***Only allowable for patients/participants receiving SUD and/or mental health services.*

Submission Tips



- Submit application before the deadline date.
- Complete the PARA before submitting the application.
- Consider writing responses to the narrative questions outside of the application portal, then paste your responses in the appropriate field within the application portal.
- As you write responses, track your word count.
- On the portal, you may click “Save my progress and resume later” at any time.
- Use **Tab** key or **mouse click** to move from field to field. Clicking **Enter** will attempt to **Submit** an incomplete application.
- When uploading attachments, keep to PDF, Excel, or Word documents. Avoid uploading the same file more than once.
- Note, you may only submit your application once.
- Once you hit submit, the system will take a few minutes to confirm your submission.

Review Process



- **Award & decline notices will be sent out to applicants in late August/early September**
- Award decisions will be made based on:
 - Applicant eligibility
 - Applicant's demonstrated track record with activities
 - Applicants with previous relevant experience will be prioritized
- A detailed description of exactly what will be done to address the funding opportunity goals and how they will be implemented, including who will be involved, what they will do, a clear and realistic timeline of activities, and concrete, measurable objectives.
- Buy-in from organizational leadership and staff that are ready for immediate implementation.
- A demonstrated track record with proposed activities or similar activities, including having a concrete plan for incorporating the proposed activities into the organization's current workflow.
- Ability to submit regular data and narrative progress reports.
- A budget that follows the funding guidelines and is clearly linked to the proposed activities.

Contacts and Resources



Primary Contacts

- Amy Lawrence: alawrence@sierrahealth.org
- Marisa Vang: mvang@sierrahealth.org
- Tiare Summerhays: tsummerhays@sierrahealth.org

Additional Contacts

Sadie Luke: sluke@sierrahealth.org

Nora Dunlap: ndunlap@sierrahealth.org

Always cc the general inbox: mataccesspoints@shfcenter.org

Resources:

MAT Access Point Project website: mataccesspoints.org

The Center Website: <https://www.shfcenter.org/>

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THANK YOU

Contact: MatAccessPoints@shfcenter.org